

**ORGANICALLY-
GROWN BUD IS
HEALTHIER FOR
YOU, BETTER
FOR THE
ENVIRONMENT
AND CREATES A
MORE ROBUST
EXPERIENCE
WITH ENHANCED
FLAVORS,
AROMAS, AND
MEDICINAL
PROPERTIES.**

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**THE IMPORTANCE OF
ORGANICALLY-GROWN
CANNABIS**

**SOIL GROWN
ORGANICALLY-FED
LONG-CURED
HAND-TRIMMED**

ORGANICALLY-GROWN CANNABIS

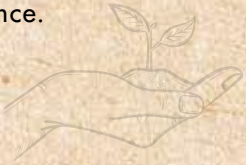
Organically-grown cannabis is soil-grown, organically-fed, long-cured and hand-trimmed. The results are more nutrient dense buds that are packed with cannabinoids and terpenes, are safer for consumption, better for the environment and produce a superior experience.

LIVING SOIL

Like all agricultural products, it starts with the soil. Some growers will say their bud is organic but it's only organic if it's grown in a living soil with no chemicals or pesticides.

Simply put, living soil is a nutrient dense mix of bacteria, beneficial fungi, earthworms and other organic molecules that create soil microbiology, providing a rich food source to the cannabis plant.

This symbiotic process allows cannabis to be grown without any pesticides, herbicides, or synthetic fertilizers.



SYNTHETICALLY-GROWN CANNABIS

Most commercially-grown cannabis is grown using synthetic cultivation methods, such as hydroponics and aeroponics, by growers who are looking for higher yields and cheaper ways to grow.

These methods use 'super chemicals', 'specialized plant foods' and pesticides that contain chemicals and toxins.



**YOU DON'T WANT TO BE
INGESTING CHEMICALS AND
PESTICIDES.**

Synthetically-grown bud can produce throat and lung burn, greater cough, headaches, and hangovers.

Those side effects are caused by chemicals and pesticides, not the flower.

Chemical and pesticide-free cannabis does not contain these harmful chemicals. Plus large commercial cultivators often cut corners to save money. They machine-trim and push product out too soon that is not properly cured so once it hits the stores, it dries and flakes quickly.

CURING AND TRIMMING

JUST LIKE A FINE WINE THAT IS ALLOWED TO AGE AND BRING FORTH THE MOST DESIRABLE COMPLEXITIES OF BOTH FLAVOR AND AROMA, A LONG-CURED CANNABIS IS AT ITS BEST. CRAFT CULTIVATORS TAKE EXTRA CARE TO DRY, CURE AND TRIM THE FLOWERS TO PROVIDE THE OPTIMAL CONSUMER EXPERIENCE.

THE DIFFERENCE

The nutrient density of organically-grown cannabis, much like organic fruits and vegetables, creates a more robust experience.

Packed with cannabinoids and terpenes, organically-grown cannabis offers a more flavorful palate, enhanced aromas, greater medicinal, and therapeutic benefits and is better for your health and the environment.



**EXPERIENCE
THE DIFFERENCE**

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